

Bring your brand to life.

**Gösh
CreativeTM**

Your team



Ren – Art Director

Always cheery, with a penchant for 'YAY', Ren brings extraordinary capability, an expansive imagination and a sense of possibility to every creative project.

Her work is sublime. Her way is joyful. Her drive to succeed is unfaltering.

Ren possesses a fine design sensibility which makes her work fresh as well as fabulous. A generous team player and collaborator, her sense of storytelling is demonstrated in her portfolio of expressive, on point and long lasting artistry and designs.

renae@goshcreative.com.au



Sam – Client Services

Sam brings over 20 years experience in the ad game making sure her clients are happy!

Sam loves nothing more than taking responsibility for direction, delivery and performance of marketing and advertising outputs. Working with clients such as: Dorf & Clark brands; Sharwoods; Always Fresh; PacBrands; Ansell; Grosby; Sleepmaker; Yakka; Simplot; Birds Eye; I&J; and Sealord. She's also worked on award winning campaigns for Yakka, Grosby and Sleepmaker... just to name a few.

At the end of the day, Sam aims for each project to run smoothly and enjoy a great working relationship with everyone involved.

sam@goshcreative.com.au

Your team



Damo – Creative and Digital Design

Damo is a dog with a bone. If team Gosh is all about not resting until a great result has been found, then he is the embodiment behind this thinking. Never resting, always wanting to improve, learn and challenge the norms - he enjoys the creative ins-and-outs that a career in graphic design can bring.

Damo loves his job, he really does. After majoring in design and photography top of his level and a career in political, industrial and social design, he never settles on the “that’ll do”.

He loves that the design and web landscape are always moving, constantly evolving. New ways of thinking, software and UX trends change and shift to smarter, cleaner ideas. Damo loves this space. He thrives on the inspiration new technology and design brings, but he’s always grounded by his knowledge of ageless design principles- eyeflow, colour, typography and his childhood on a sheep farm - where hard work breeds great outcomes. It’s what he is.

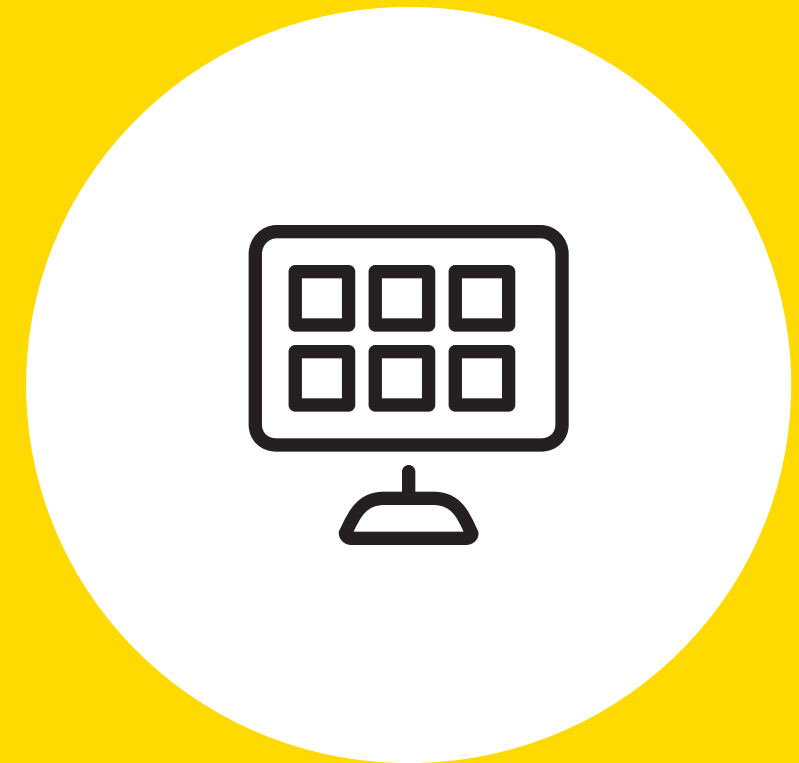
damo@goshcreative.com.au

Working with great organisations

We're very fortunate to work with a wide range of great organisations.

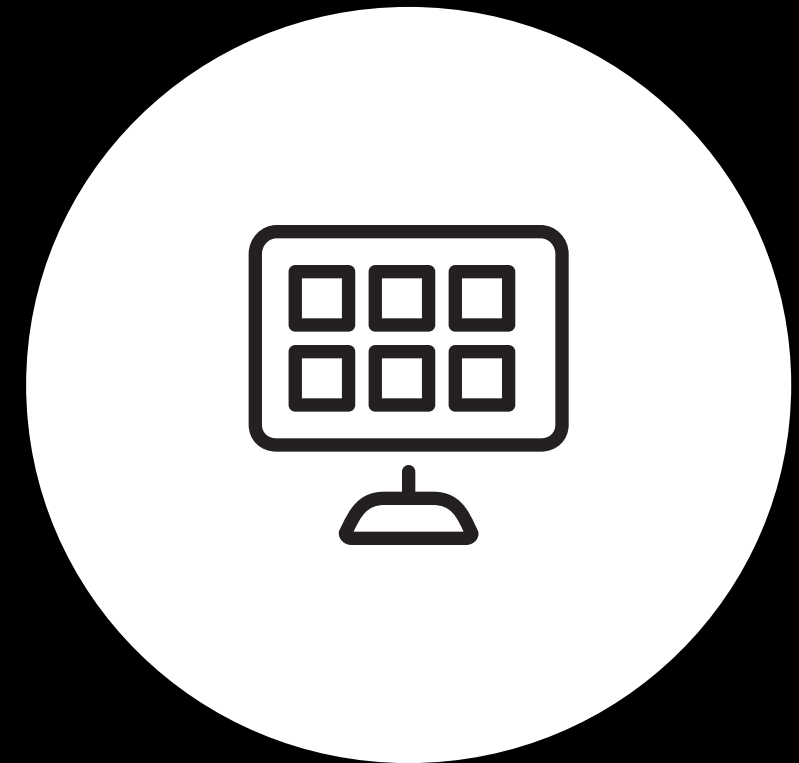


We build brands too!





A snapshot of our work.



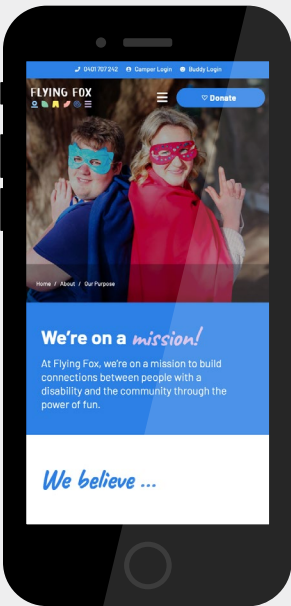
Flying Fox

Flying Fox programs offer Campers and Buddies a range of fun-filled experiences and connection in a warm, safe and supportive environment .

While the logo itself was to remain, our challenge was to bring this to life in print and digital applications.

What we did

- Capability Statement
- Website design and UX
- Digital media assets
- Flying Fox Fun -A-Thon fundraising event
- eDM templates



Providing social opportunities for young people with a disability.

SUPER FUN
LIFE CHANGING

FLYING FOX
Flying Fox 2019 Impact Report

2019 Impact Report

We are as motivated as ever to expand our programs to provide opportunities to those on our waiting list and beyond.



2 www.flyingfox.org.au

1. The Need

Why Flying Fox? **HERE'S WHY**

Everyone deserves to have plenty of opportunity to make friends and have fun.

Flying Fox is a great place to be right now! Our buddies, staff, board and everyone in between have been working hard over the past year to provide incredible opportunities for young people with a disability to have fun and make friends. We've been readying ourselves for further growth and have been exploring all sorts of exciting opportunities. We're excited to share so much of the good stuff that's been going on within this report.

In amongst the good, we recognise that there remains an overwhelming need for programs like ours. Loneliness and social isolation are prevalent within the lives of so many young people with a disability. We receive feedback every day encouraging Flying Fox to grow to provide more regular social opportunities and to support our campers to get out and about, especially during difficult times like school holidays.

We have an extensive waiting list for two main reasons:

- Flying Fox camps offer a unique and special experience. They're run by young people, peers and equals of our campers, who are relentless in their passion for inclusion as well as for fun.
- Flying Fox has the drive and ability to provide an inclusive environment for campers with a wide-range of support needs, including those with multiple and complex disabilities who are regularly excluded from other programs.

We are as motivated as ever to expand our programs to provide opportunities to those on our waiting list and beyond.

In the meantime, we have done so much over the past year that is worthy of celebration. The many successful camps, our growing relationships with special schools and other partner organisations and, of course, our incredible 5th birthday party stand out as highlights. But what stands out most for me are the friendships that have developed between buddies and campers. Every day, Instagram is filled with photos of campers and buddies hanging out outside of camps, demonstrating that Flying Fox is playing an important role in creating those connections and breaking down barriers between people with a disability and mainstream society.

The past year has seen us grow in sophistication as an organisation, as well as in our reach and impact. We are incredibly grateful to our generous supporters, partners, staff, board, buddies and campers who are all so passionate about Flying Fox and who all play such important roles in making our organisation what it is today.

Thanks so much and have fun!

Dean Cohen
CEO, Flying Fox

Flying Fox 2019 Impact Report

3. Manifesto

We're on a mission

At Flying Fox, we're on a mission to positively impact lives through the power of fun-filled, youth-led, social interaction and support, and everything we do is based on these core beliefs

WE BELIEVE

- that everyone deserves to have fun.
- that life is richer when differences are celebrated.
- that through education and shared experience we can break down barriers and encourage social inclusion throughout our community.
- that society has a long way to go. And we are creating a place where all people are able to hang out and make friends.
- that as energetic, passionate, driven young people, we are the most equipped to provide cool opportunities and a world that includes everyone.
- in living the good that we hope to see in our world. If not now, when? If not you, then who?

In a nutshell, we run the most fun activities you could think of for a group of people who so often miss out!



FUN + YOUTH LED + SOCIAL CONNECTION + INSPIRING INCLUSION = FLYING FOX

Flying Fox 2019 Impact Report

4. Our Programs

Programs that enhance lives

Flying Fox programs offer campers and buddies a range of fun-filled experiences and connection in a warm, safe and supportive environment.

CAMP SABABA CAMP WINGS



- Sleep-away camps for young people with a disability.
- Campers are supported by Flying Fox trained volunteer buddies as well as professional support staff.
- Junior and Senior camps run in summer and winter.
- Around 25 campers attend each camp.

SHORTZ



- Weekend getaways for small groups of young people with a disability.
- Currently located in the holiday homes of generous supporters.
- Looking forward, our new Tova House (see p.x) will give Shortz a permanent new home and allows us to grow the program to accommodate those on our waiting list and more.

SOCs



- Camps and weekends away for the siblings of young people with a disability.
- SOCs provides time away and an opportunity to connect with others who share a similar life experience in a supportive, friendly, fun-filled environment.

SPRING EDUCATION



- A range of fun and engaging programs with students and educators in schools and in youth groups, where we explore themes related to disability and inclusion.
- Comprehensive training and leadership opportunities are provided to all of our volunteer buddies, and a range of professional development programs are available to our team.
- Flying Fox Education programs upskill hundreds of participants each year whilst simultaneously changing attitudes and perspectives on disability in our community and beyond.

"EVERY MOMENT ON CAMP WAS A SUCCESS FOR MY SON. HE WAS GIVEN CARING BUDDIES WHO MADE HIM FEEL CONFIDENT TO TRY NEW THINGS – AND EVERYTHING HE TRIES WAS GREETED WITH CHEERS."

Parent Testimonial

Flying Fox 2019 Impact Report

Fitted For Work

Since 2005, Fitted for Work has transformed the lives of more than 20,000 women. As a not-for-profit organisation and the first of its kind in Australia, it's mission is to assist women experiencing disadvantage to get work and keep it. Our role was to refresh the brand identity and assist the organisation in communicating it's mission to target audiences and key stakeholders.

What we did

- Brand Identity Refresh
- Annual Reports
- Direct Marketing Campaigns
- Postcards
- Digital media assets



FITTED
FOR
WORK.ORG



Message from the Chair

"TAKING THAT FIRST STEP TO MAKE THE CONTACT WITH FITTED FOR WORK IS AN ACT OF BRAVERY. I WANT TO HONOUR THE 4,000 WOMEN WHO MADE THAT STEP THIS YEAR, LET ALONE THE 20,000+ WHO HAVE DONE SO OVER THE PAST DECADE."

It's not easy for a woman who has been struggling to get on the path of economic security, who may have faced a lot of battles – maybe a violent relationship, long-term unemployment or English as a second language – to put herself in the hands of people who do in fact care for you. Taking that first step to make the contact with Fitted for Work is an act of bravery. I want to honour the 4,000 women who made that step this year, let alone the 20,000+ who have done so over the past decade.

The second thing I've marvelled at as the Chair of Fitted for Work is the staff. They are an amazing crew, who are passionate, dedicated, and intelligent. Under Donna's leadership, they have streamlined the organisation's strategic plan for the next three years. They have breathed new life into ways of thinking about how Fitted for Work can widen its sphere of influence, in terms of exemplary conduct with Government, programs and so on. And they have the intelligent capacity to extend the program from where it is now, beyond Melbourne and Sydney.

I want to acknowledge Fitted for Work's volunteers. It's phenomenal to have hundreds of volunteers in an organisation. They want to keep playing because they are looked after as volunteers and know they are performing an extraordinary act of value adding every day they step into our office.

I also want to acknowledge the Board. I feel privileged to work alongside them. It's a robust Board; we ask hard questions of Donna and she handles the Board really, really well. That's the best you can aim for!

Finally, it is to acknowledge the people who enable the Board to govern, the staff to think creatively and intelligently, the women to step through the doors, the donors and corporate partners. There is hardly any government money involved in all of this. Fitted for Work exists because of the women and men who are committed to giving back. Fitted for Work is a triumph of community spirit, people giving and people using the generosity of donors to create a socially purposeful enterprise.

Mary Crooks
Mary Crooks AO (Chair)

Client Statistics

WHO ARE FITTED FOR WORK'S CLIENTS?

Our clients come from all walks of life and are diverse in age, cultural background and educational qualifications. They may be a newly arrived migrant or refugee in Australia, leaving a domestic violent relationship, have a disability or are exiting from prison or correction services.

Their commonality is that, at the time of accessing our services, they are experiencing a form of disadvantage that is restricting them from succeeding with finding and/or keeping employment.

This financial year, we saw some significant shifts in our client demographic from the previous year.

22%	55%	33%
are 25 years of age or under	are aged between 25-44	have completed Year 12 or their highest level of education
38%	34%	51%
are currently looking for work	have come to Fitted for Work for interview preparation	speak a language other than English at home
12%	24%	22%
have a Post Graduate qualification	have a disability	are a single mother
6%	58%	35%
Identify as Aboriginal or Torres Strait Islander	were born overseas	are seeking Administrative work
32%	59%	
have been looking for work for over 12 months	are looking for a new area of work	

THE STATISTICS:

- 8% INCREASE IN CLIENTS UNDER 25 YEARS OF AGE
- 22% ARE 24 YEARS OF AGE OR UNDER
- 7% INCREASE IN CLIENTS WITH A DEGREE LEVEL EDUCATION OR ABOVE
- 6% DECREASE IN CLIENTS OVER 45 YEARS OF AGE
- 4% INCREASE IN CLIENTS WITH A VOCATIONAL CERTIFICATE
- 2% INCREASE IN CLIENTS WHO IDENTIFY AS AN ABORIGINAL OR TORRES STRAIT ISLANDER

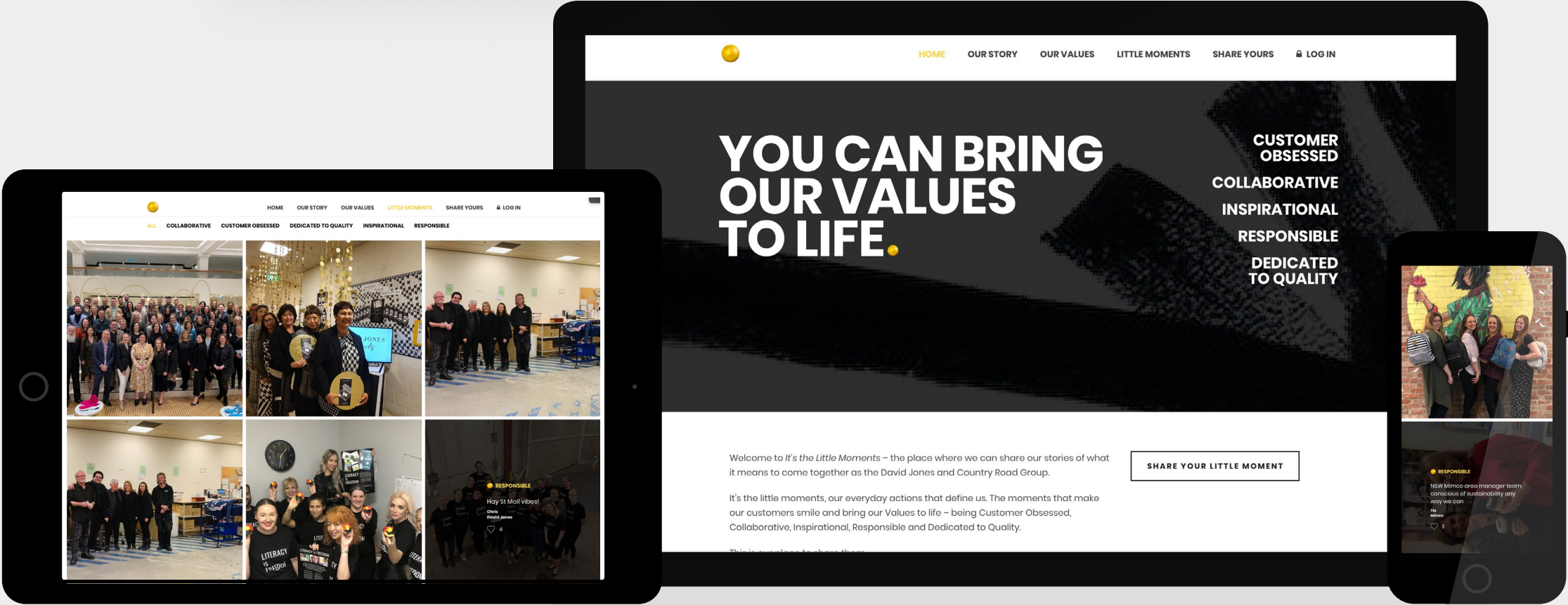
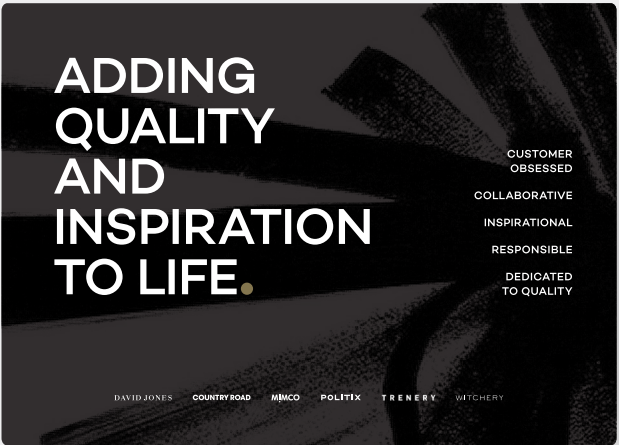


David Jones and Country Road Group

From 2017-2018, we worked with One Tribe Consulting and the People team to define behaviours to support the corporate values and embed these across the 10,000 plus workforce including frontline employees. This included developing a microsite where people could post their stories about living the values via a campaign called, The Little Moments.

What we did

- Brand Identity Development
- Website Content, Design & Development
- Collateral Content Design & Artwork





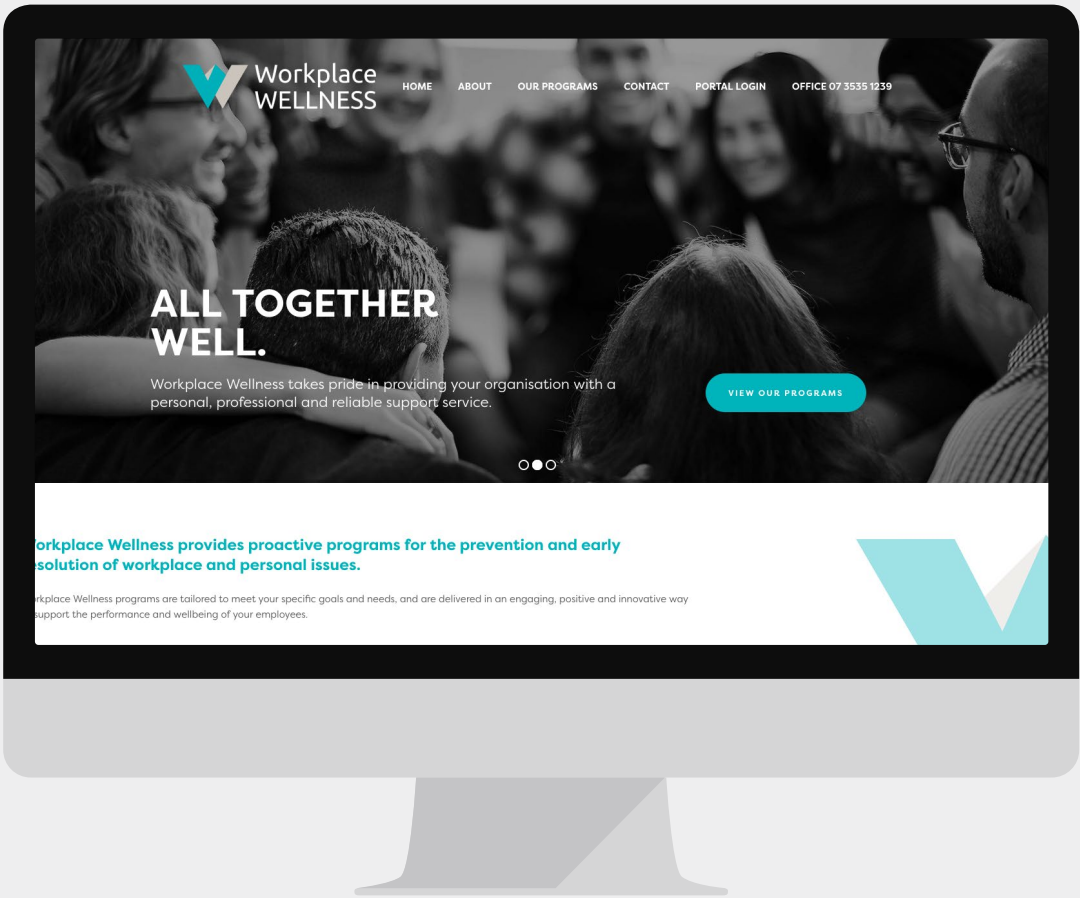
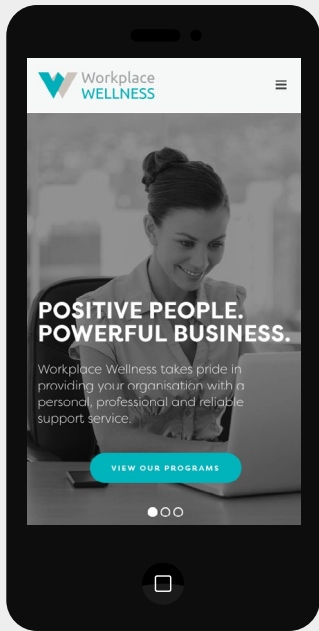
Workplace Wellness Australia

Workplace Wellness provides proactive programs for the prevention and early resolution of workplace and personal issues.

They wanted a website that reflects the nature of their current-day business and a members only portal where organisations can give employees access to information and interactive wellbeing resources.

What we did

- Website Design & Development
- Development of a ‘Members Only’ online portal where employees have access to:
 - Newsletters
 - Fact sheets
 - Podcasts
 - Videos

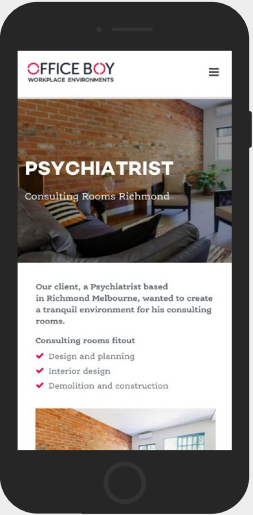
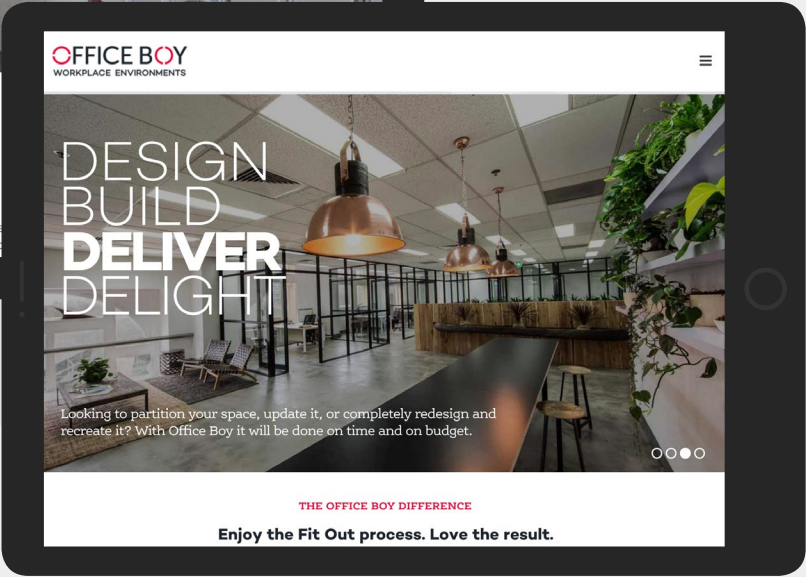
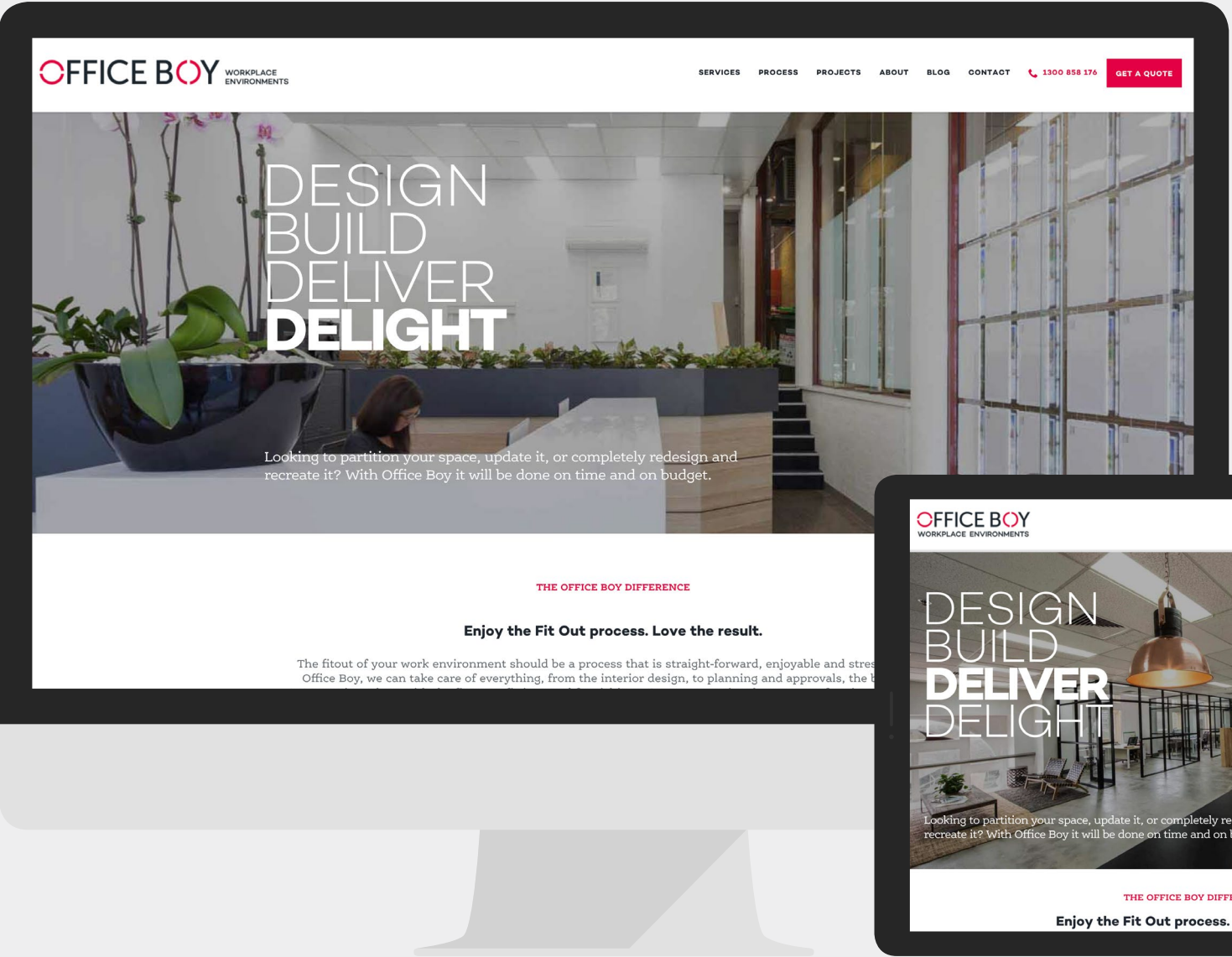
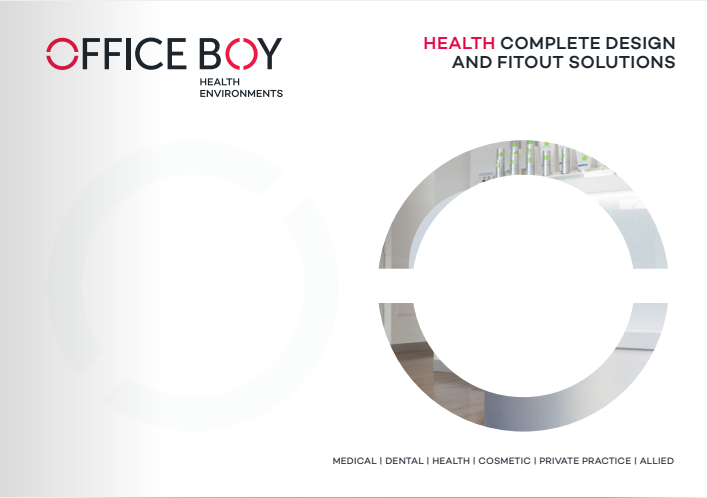


Office Boy

Office Boy are one of Melbourne’s most respected commercial fit out companies. A commercial builder with extensive experience across diverse industries, delivering office a retail fit outs.

What we did

- Logo / brand refresh
- Website design and UX
- Sales brochure
- Internal templates

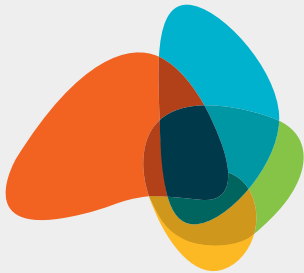


Biosis

Biosis (formerly Biosis Research) is a specialist cultural and natural heritage consultancy. Two senior managers bought the business from their predecessor with a desire to modernise and re-launch the brand in order to increase and diversify the client base, increase the breadth of projects and win more tenders. We partnered with Thinkhatch Marketing & Communications on this project.

What we did

- Visual Identity
- Marketing Collateral Content, Design & Artwork
- Proposal & Report Design & Template Creation
- Website Design & Development
- Office Signage & Interior Branding
- Vehicle Livery
- Staff Uniforms
- Advertising Design & Artwork



biosis



Organisation: ABC Company Pty Ltd
Attention: Contact Name
Address: 123 Address Name Street
City: Somewhere Town
Date: Wednesday, 19 June, 2012
Job Reference: Job Number 00000
Regarding: This is where the Message title goes

Dear,

Assertively exploit customer directed web-readiness whereas wireless supply chains. Appropriately envi-sioneer end-to-end convergence vis-a-vis B2B niches. Synergistically deliver multimedia based quality vectors whereas plug-and-play partnerships.

Professionally po-rectificate low-risk high-yield intermediaries vis-a-vis equity invested manufactured products. Rapidously promote low-risk high-yield strategic theme areas vis-a-vis resource maximizing information. Intrinsicly brand high-payoff process improvements rather than 24/365 collaboration and idea-sharing.

Continually maintain covalent potentialities without value-added data. Phosphorescently simplify synergistic: "outside the box" thinking rather than user friendly opportunities. Efficiently whiteboard flexible convergence through synergistic leadership skills.

Please contact me on the numbers below if you have any enquiries.

Yours sincerely,

Your name

Biosis Pty Ltd
Melbourne Resource Group
38 Bertie Street PO Box 4881
Port Melbourne VIC 3207
Phone: 03 9446 5419
Fax: 03 9446 5424
ACN 005 175 597
ABN 61 005 175 007
Email: melbourne@biosis.com.au
biosis.com.au



Leaders in Ecology
and Heritage
Consulting

biosis.com.au



Flora And Fauna Assessment Report Title
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text: Select entire document (ctrl-
a) and press F9 to update all cross
referencing in the report.

<Month> <year>



3 Project Team

In response to the project requirements the nominated project team combines a high level of technical skill with considerable experience in terrestrial ecological surveys and assessment. The relevant skills and role in the project of the team members are summarised in Table 2. Detailed CVs for the nominated project staff are available in Appendix X

Table 2: Project team, skills and project role.

Name	Skills	Role in the project
Project Manager and Botanist		
Brett Morrissey B App Sc	Botany, threatened flora surveys, vegetation monitoring programs, vegetation management plans.	Day-to-day project management Co-ordinating natural heritage team members Primary client contact and liaison Botanical field surveys, ground truthing of vegetation communities Target threatened flora surveys Data interpretation Reporting of survey results Flora impact assessments
Zoology		
Kylie Reed BSc (Hons)	Zoology, threatened mammals, frogs, birds and microbats.	Zoological field surveys Data interpretation Reporting of survey results Fauna impact assessments
Aquatic Ecology		
Aaron Troy BSc (Hons)	Aquatic Ecology	Aquatic ecology field surveys Data interpretation Reporting of survey results Aquatic ecology impact assessment Client liaison
Technical support		
Ashleigh Pritchard Dip GIS	Mapping using GIS, data interpretation	Mapping of vegetation communities and significant flora and fauna. Riparian zones Archaeological sites, areas of sensitivity and cultural value Terrestrial and aquatic ecology constraints
Nathan Carvery BSc & Grad Dip	Zoology, threatened mammals, frogs, birds and microbats.	Terrestrial flora and fauna assessment review Quality assurance



4 Team Experience

Experience of the key team members are summarised below.

Brett Morrissey - BAppSc

Brett is a botanist with Biosis Research, Wollongong office. Brett has 10-years experience working with indigenous plant species in flora surveys, natural area restoration and weed management. Brett's experience includes consulting projects involving both flora and fauna assessment, targeted surveys for a wide range of threatened flora species, populations and ecological communities in a variety of locations across the Sydney basin bioregion stretching from littoral zones to the eastern ranges through the Central Coast, Sydney Metropolitan, Southern Highlands, Blueans and South Coast districts. Brett has participated in surveys and prepared reports for flora and fauna assessments, vegetation and weed density mapping, bush regeneration scopes of works, vegetation management plans, bushland management plans and vegetation monitoring programmes. Additionally Brett has been involved with restoration projects throughout the Sydney region with his experience spanning the supervision of on ground restoration works, project management and cost estimation for restoration projects.

Kylie Reed - BSc (Hons)

Kylie Reed is a Zoologist with Biosis Research's Wollongong Office. Kylie has four years experience in applied conservation biology and consulting, including ecological surveys, land management, scientific research and pest and weed management. Her field skills consist of terrestrial and arboreal mammal trapping, frog, reptile and bird surveys, spotlighting, bat trapping and call analysis, fauna habitat assessment and vegetation surveys.

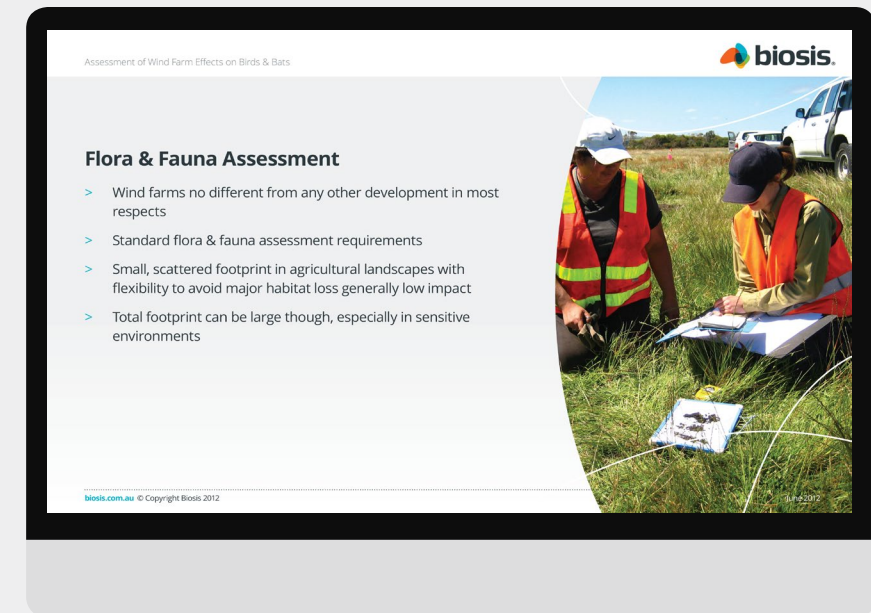
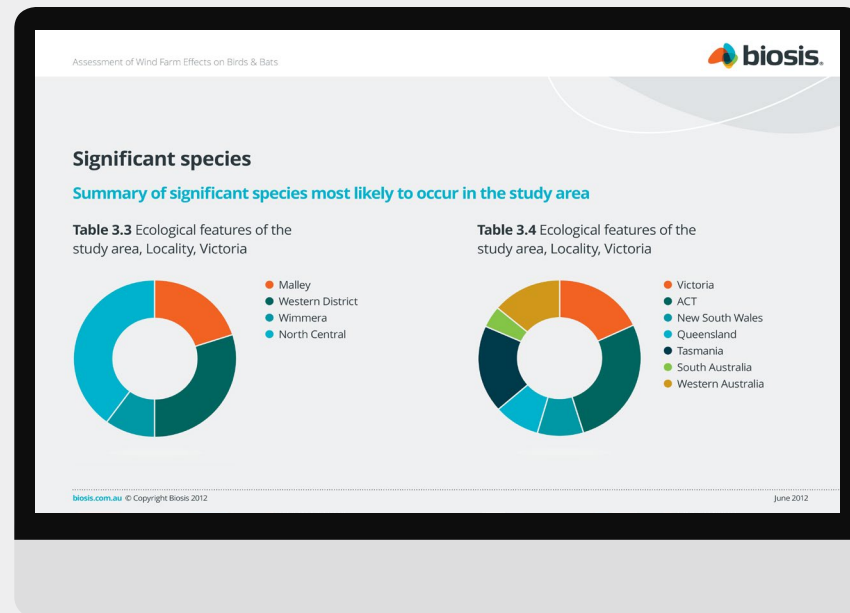
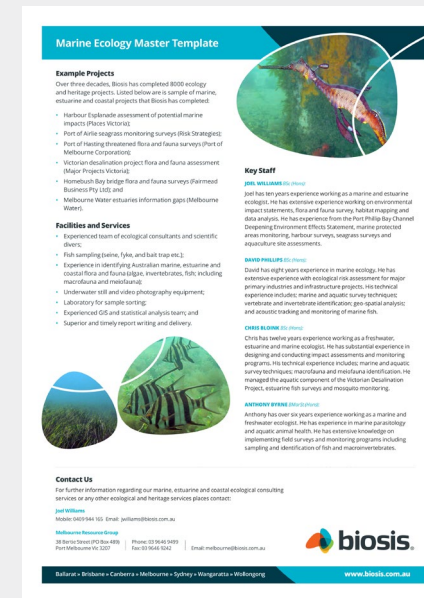
Kylie has been involved with community environmental education programs in the greater Sydney region and NSW South Coast and has undertaken an extensive range of both threatened and general wildlife population surveys and monitoring covering a wide variety of habitats in eastern Australia including wet and dry sclerophyll forests, rainforests, wetlands, swamps and coastal dunes. Through this work, she has developed strong research and project management skills. Kylie has extensive experience in report preparation, including fauna impact assessments in accordance with the relevant state and commonwealth legislation (Environment Protection and Biodiversity Conservation Act 1999, the Threatened Species Conservation Act 1995 and the Environmental Planning and Assessment Act 1979). She is also a current member of the Ecological Consultants Association of NSW and Birds Australia.

Aaron Troy - BSc (Hons)

Aaron Troy is an aquatic ecologist with Biosis Research, with over seven years experience in aquatic ecology and related fields. He has a sound understanding and knowledge of aquatic environmental issues, management and legislation in Victoria and NSW. Aaron is experienced in aquatic assessments, surveys, monitoring, research and management. Aaron's field experience covers freshwater lotic and lentic environments throughout catchments of NSW and Victoria, with a particular focus on fish, crayfish, macro-invertebrates and water quality, but also broadly encompasses other aquatic fauna.

Aaron is widely experienced in investigating the current values (e.g. habitats, threatened species and communities) and condition of aquatic ecosystems, particularly wetlands, together with assessing the existing and potential impacts of anthropogenic sources of disturbance.

Biosis ...continued



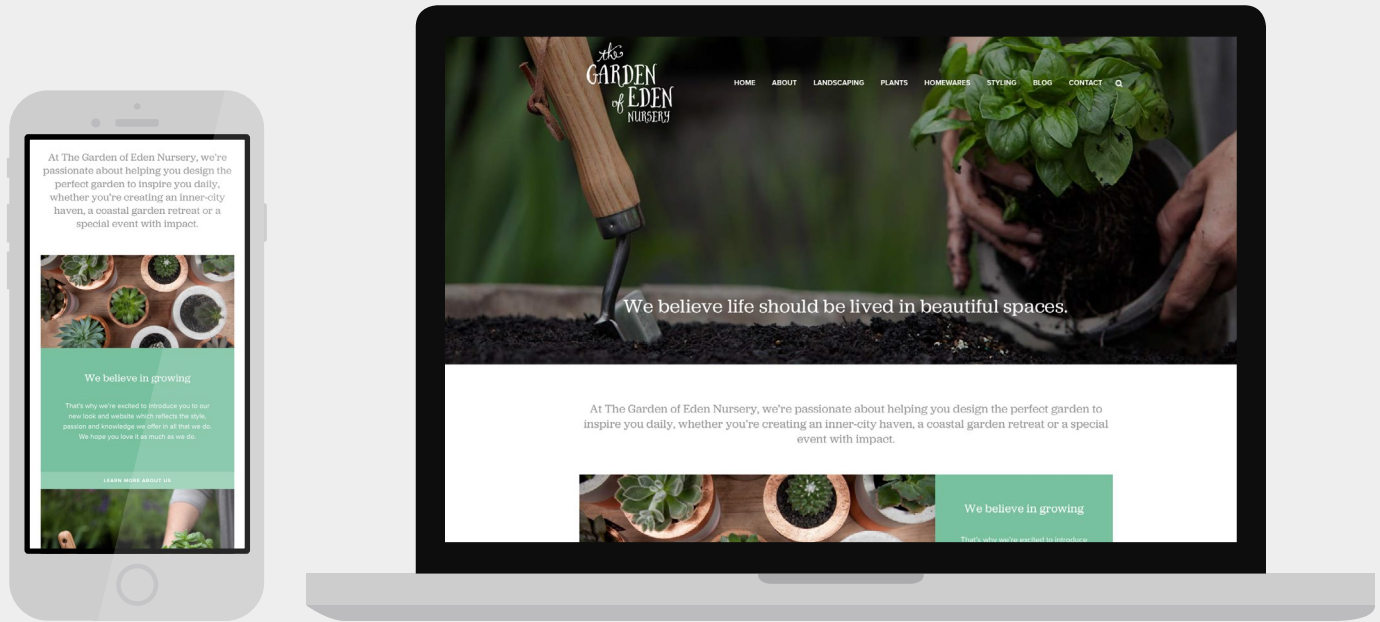
Garden Of Eden Nursery

Located in the old Albert Park Railway Station, The Garden of Eden Nursery has been a part of the Albert Park community for over twenty years. They wanted a brand that reflects the nature of their current-day business and a suite of marketing tools that accurately positions their offering in the minds of their diverse target audiences. We partnered with Thinkhatch Marketing & Communications on this project.

What we did

- Brand Visual Identity
- Marketing Collateral Design
- Photography Shoot & Post-production
- Building Signage Design, Production & Installation
- Website Design & Development
- eDM Design & Development

the GARDEN of EDEN NURSERY



The Beatt

When launched, The Beatt defines an evolved rhythm in health and wellbeing, combining a sleek yet welcoming ambience with a genuinely holistic approach to nutrition, health and wellness.

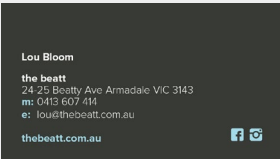
Gosh Creative worked with the owners and managers to determine key messaging that reflects the brand values, direction and personality of The Beatt – for both their cafe and wellness hub. We subsequently designed the visual identities for both the wellness and cafe brands and developed a suite of brand and marketing solutions to assist with the growth of the business.

We worked in conjunction with our partners Thinkhatch Marketing & Communications on this project.

What we did

- Brand Visual Identity
- Marketing Collateral Design & Production
- Building Signage Design, Production & Installation
- Website Design & Development
- EDM Design & Development

the
beatt



Morrison's of Glenrowan

"I loved how well Renae and Damien understood our brief and how quickly they were able to develop a user friendly website that we could easily update ourselves, along with a suite of associated collateral.

Following this positive experience I briefed in what I thought would be a really difficult piece of work – refreshing the brand for my family's winery business. This included sensitively handling an existing logo and moving away from a long standing and outdated label design.

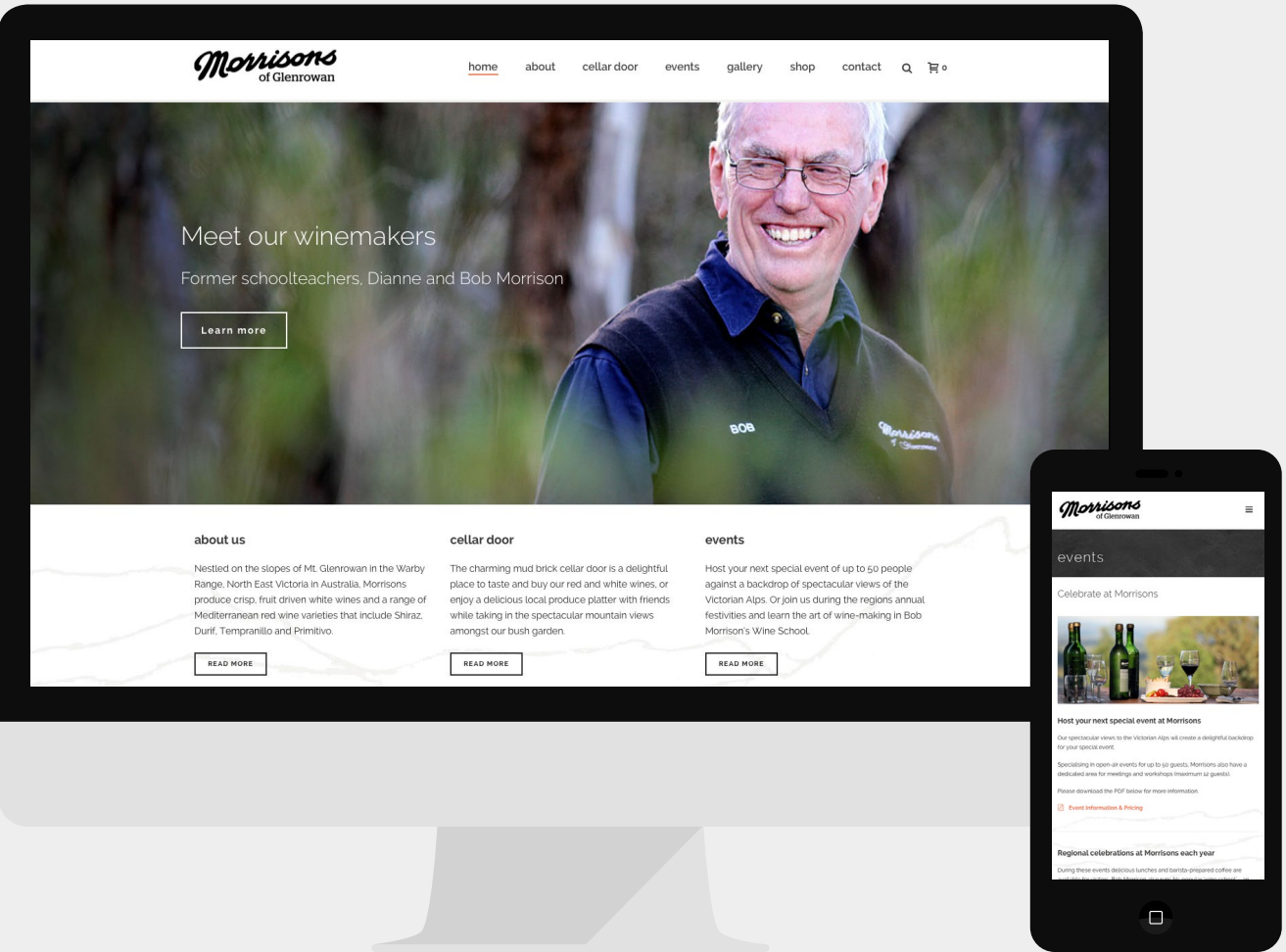
I told GOSH the story of our family business and they interpreted this beautifully. They were able to deliver a well thought out package including a sharpened up logo, beautiful photography and a stunning website – and mum and dad are absolutely thrilled with their new brand."

Maxine Morrison
maxine@morrisonswinery.com.au

Morrison's of Glenrowan

What we did

- Brand Identity Development
- Packaging design
- Photography
- Website Design & Development



Frontier Economics

Frontier Economics helps companies with their biggest challenges – market strategies, regulatory reviews, and competition inquiries. And help governments design innovative policies and regulatory systems.

What we did

- Logo / brand refresh
- Website design and UX
- EDM design
- Internal report templates



SEEKING TALENTED ECONOMISTS



About Frontier Economics

Frontier Economics is an economics consulting firm. We apply economics to markets, organisations, regulation and policies. Our advice helps clients in sectors and disciplines including water, energy, climate change, telecommunications, transport, competition and corporate finance. Over more than 16 years, we have built a reputation for independence and fierce adherence to economic principles. Our clients include regulators, government departments and the private sector across the Asia-Pacific.

"I can rely on the quality of work from Frontier and know that it will stand up to scrutiny"

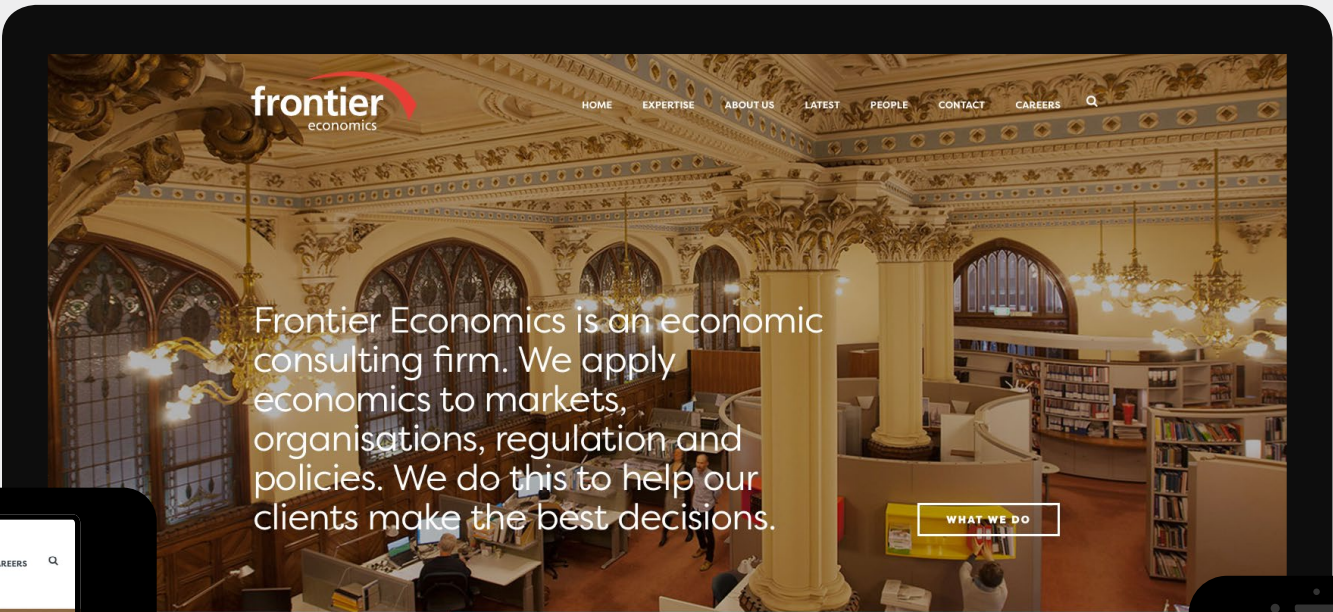
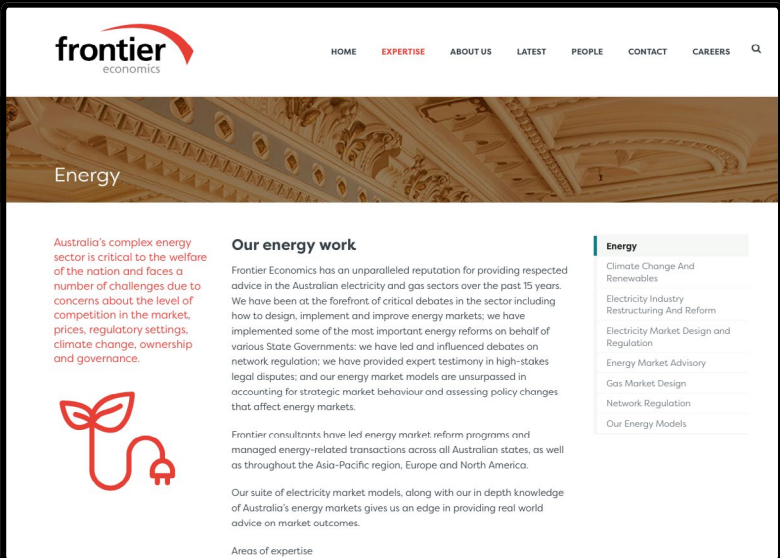
El Gracía Webb, Manager Regulatory analysis and Strategy, JEMENA

Frontier Economics is a unique place to work, with an inclusive, collegiate culture. Headquartered in Melbourne, we have offices in Sydney, Brisbane and Singapore. We have a sister company that operates from offices across Europe.

What is economic consulting?

At Frontier Economics, we use microeconomic techniques and empirical models to analyse economic questions about market behavior or to inform business strategies or public policy. Our clients are typically key decision makers in large companies, regulators or government agencies. Our work varies across economic issues and industries. Recent projects include:

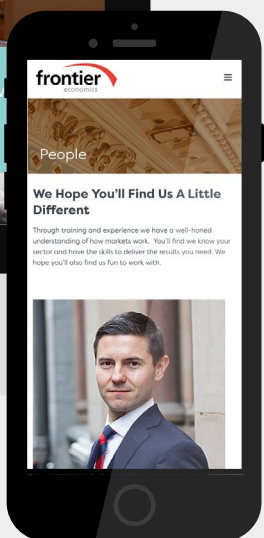
- estimation of damages due to fixing prices in the packaging industry
- examining the possible impact on energy prices of a merger of energy businesses
- designing and implementing greenhouse policy
- undertaking a cost/benefit analysis such as valuing the net benefits of a water pipeline or other infrastructure
- advising on the right regulatory framework for new economy industries like ride-sharing.



Frontier Economics helps companies with their biggest challenges – market strategies, regulatory reviews, and competition inquiries. And we help governments design innovative policies and regulatory systems.

We provide relevant methods to assist our clients in

When you work with Frontier Economics, we build a team tailored for you, with the skills and expertise you need, whatever the discipline or sector.



i-Sanitize

i-Sanitize is a small Australian owned business looking to keep the public clean of germs and nasties. iSanitize focuses on delivering quality products with great service at affordable prices.

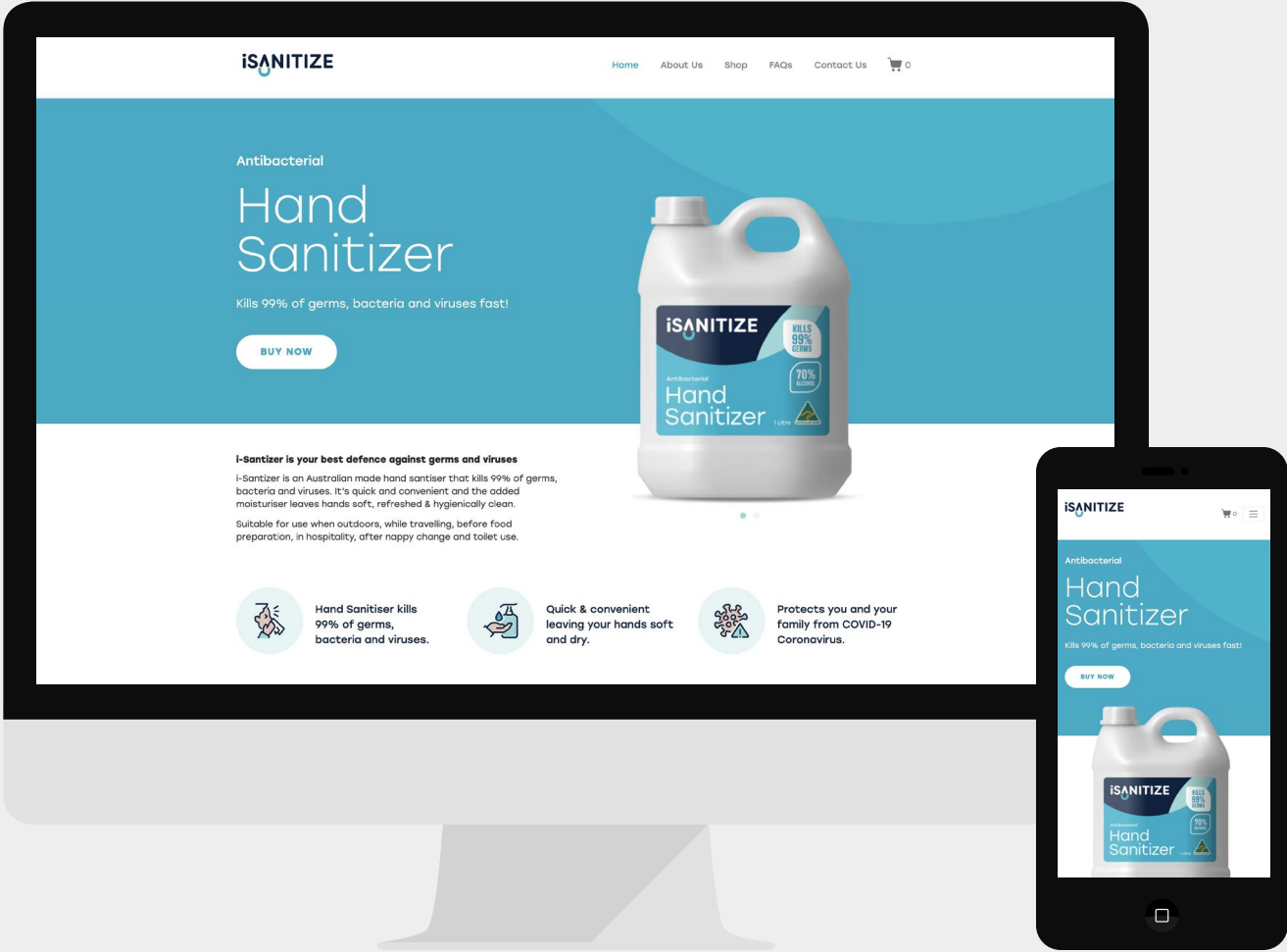
They came to us with a business idea, and we helped them with a logo, brand collateral and website to turn their idea into a reality.

What we did

- Brand Identity Development
- Packaging design
- Website Design & Development



iSANITIZE

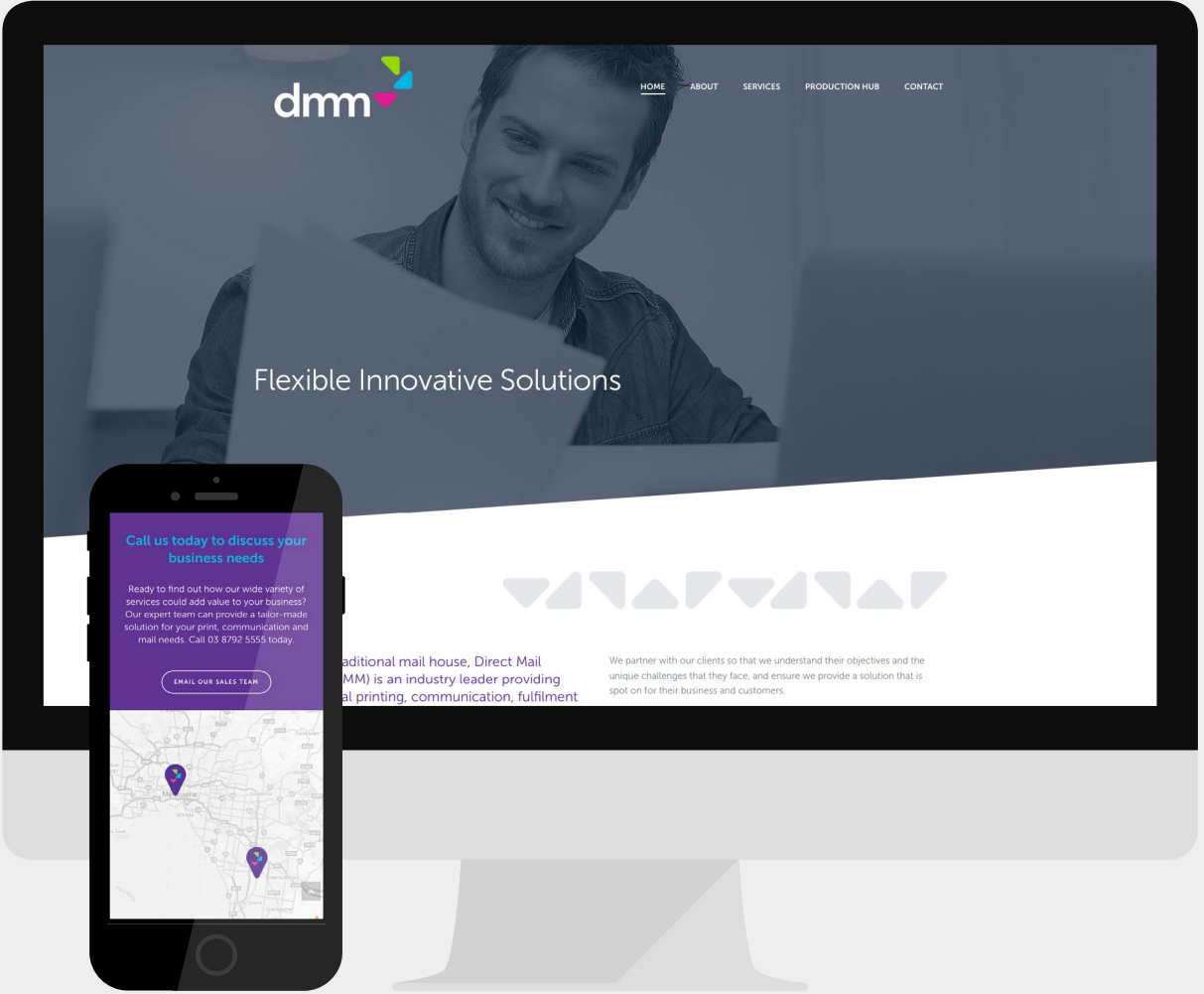


Direct Mail Marketing

Not 'just' a traditional mail house, Direct Mail Marketing (DMM) is an industry leader providing mailing solutions tailored to the needs of individual businesses across Australia. They came to us needing a brand refresh that better reflected the changes in technology and their new offering – mail re-invented.

What we did

- Brand Visual Identity
- Website Content, Design & Development
- Marketing Collateral Content, Design & Artwork
- Proposal & Report Design & Template Creation
- Outdoor signage

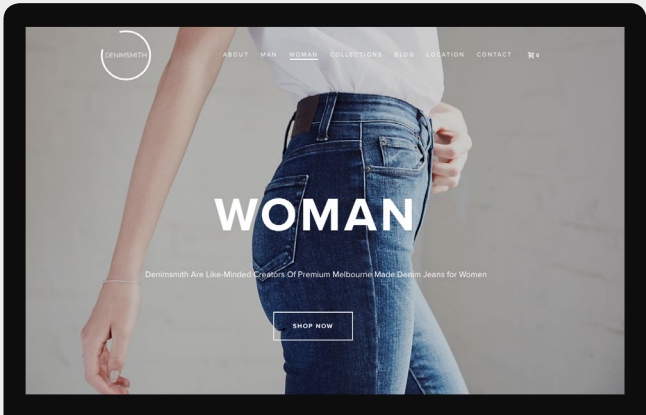


Denimsmith #NorthSideStory

Denimsmith are a collaboration of skilled makers with over two decades of denim-craft. Very proudly located in Brunswick East, they came to us with a brand vision that encapsulated quality Australian made denim and Melbourne’s vibrant northern suburbs. We designed their visual identity and the complete look and feel for their brand in all its expressions from product labelling and press advertisements to website design and outdoor poster campaigns. This vision further evolved to include a video series called ‘North Side Story’ featuring like-minded local business.

What we did

- Brand Visual Identity
- TVC Strategy & Art Direction
- Brand Identity Development
- Website Content, Design & Development
- Marketing Collateral Content, Design & Artwork
- Outdoor advertising



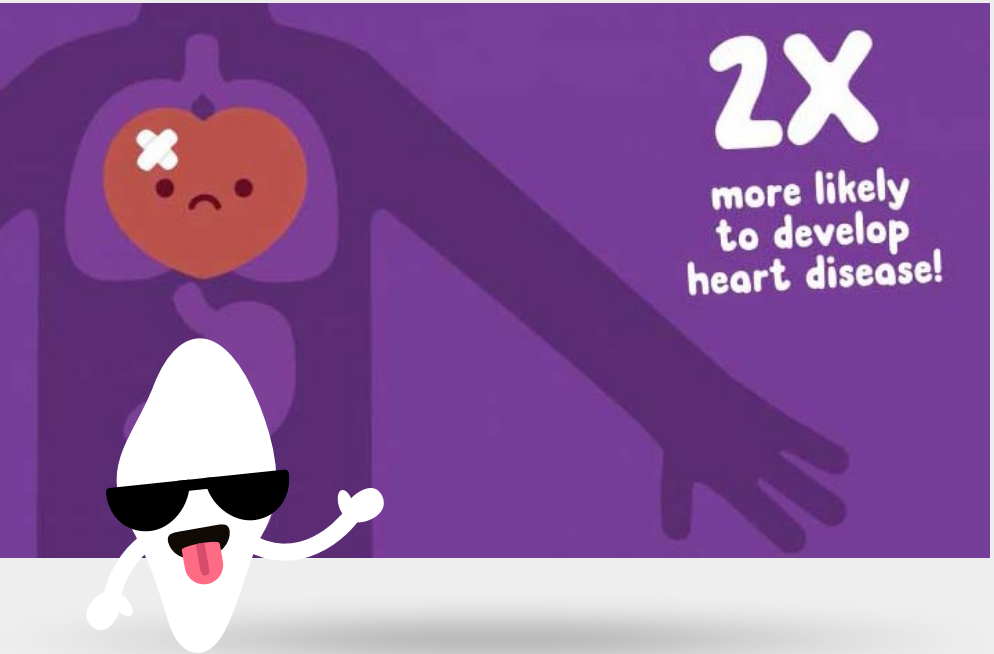
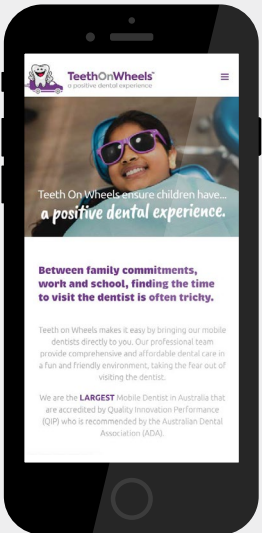
Teeth On Wheels

Teeth on Wheels provide an on-site dentistry service to schools and childcare facilities within the greater Melbourne and NSW area.

We've done some really fun work with Teeth On Wheels and have partnered with them from inception over 12 years ago, helping them with brand rollout, video production, website build and design and complex patient e-forms.

What we did

- Brand Visual Refresh
- Educational Video Production
- Photography Shoots
- Website Content, Design & Development
- Online Patient Forms and Admin Area
- Brochure Design & Artwork

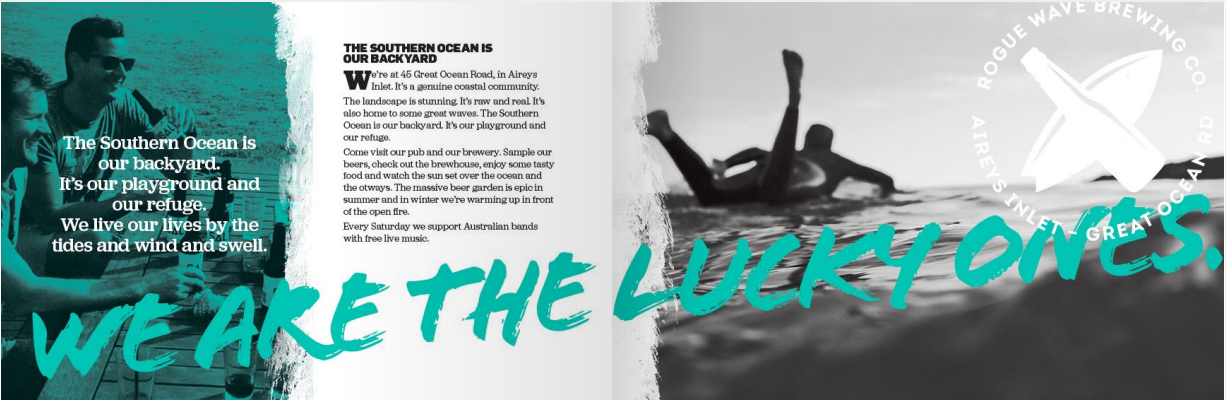


Rogue Wave Brewing Co.

A well established, widely acclaimed pub in Airey's Inlet on the Great Ocean Road commenced brewing its own beer in 2015. The product is outstanding and we were lucky enough to be given the opportunity to develop the overall brand for Rogue Wave Brewing Co. as well as the identities for each of their locally brewed beers (after a small tasting of course).

What we did

- Brand Visual Identity
- Packaging Design
- Point of Sale
- Signage
- Marketing Strategy & Planning



Rogue Wave Brewing Co.



Our clients spill the beans.



Happy clients

www.denimsmith.com.au

"I approached Gosh creative because we needed a Website/on-line store that would elevate our brand. Gosh Creative helped us by designing a on-trend Website/on-line store which has proven to be a positive shopping experience for our customers.

The result was outstanding and has really showcased our Denim Jeans. One thing I liked was their ability work under strict timelines but always with a positive attitude 'What can I do to help'. I would recommend Gosh Creative to people who need fresh ideas and a modern on-line store."

LEONIE RUTHERFORD

Creative Director Denimsmith
lrutherford@denimsmith.com.au



www.connectr.com.au

"Info Partners provides consulting and is building a subscription product client set. We struggled with our existing design agency to take this step or even make our requirements understood.

Since engaging Gosh, we really haven't looked back.

We initially needed help bringing our tech offering to life visually, and Gosh gave the best feedback and concepts during quotation. They then delivered a wonderful suite of visual tools, modifying, adjusting and adding along the way according to our varying requirements. We were very happy with both the result and the understanding they showed for our us and our service. So Gosh were then the natural choice to create our Connectr web page. We had limited content and time but Gosh were able to get us up and running with a professional WP site, which is modifiable by us but still has a professional visual "stamp".

Beyond our promotional and web work, we have also started to use Gosh for our client work, which they handle very well, and within time and budget constraints.

They have been a fantastic find for our endeavours."

SCOTT GRINTER

scott.grinter@infopartners.com.au

www.sirovilla.org.au

"We have really appreciated your patience and commitment to seeing this project through and most importantly we are really impressed with the result.

From the outset we considered Gosh as a good fit for our organisation. We looked for value for money and a small team with considerable experience in the two important aspects of a webpage namely the design and secondly the technology expertise and capacity to deliver. The advantage of the small team meant that we had contact with the people actually doing the job and that questions and feedback were responded to quickly.

Through the process of developing a website Gosh highlighted other possibilities that we hadn't considered. This value adding demonstrated the depth of experience in advertising and marketing at Gosh. As a small not for profit organisation we had few resources to allocate to marketing and advertising and some stakeholders took some convincing that this was a good investment. Gosh was able to articulate and present a logical rationale as to why Sirovilla should invest in this work.

I would have no hesitation in working with Gosh for future work and indeed we plan to work with Gosh again in the near future. I am more than happy to be contacted to provide further information on tim.liston@sirovilla.org.au."

TIM LISTON

Executive Officer, tim.liston@sirovilla.org.au

If you have any question please contact us:

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Ren | 0405 252 623 | renae@goshcreative.com.au

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Thx!